

KEVAL SOUND Owner Monetization Policy

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This Owner Monetization Policy explains how eligible KEVAL SOUND buyers may earn from eligible streams, how stream earnings may be calculated, when payouts may be processed, what verification may be required, and why purchasing music on KEVAL SOUND is not an investment or guaranteed-return product.

For this Policy, "KEVAL SOUND", "we", "us", and "our" means KEVAL SOUND, a sole proprietorship owned by SYED ZOHEB in India and operating under the registered business name KEVAL SOUND. Our registered business address is 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501. Our GSTIN is 29ACWPZ8257G1ZD.

This Policy should be read together with our Terms of Service, Privacy Policy, Refund & Cancellation Policy, Digital Delivery & Fulfillment Policy, Pricing Page, License Terms, and any asset-specific license certificate or dashboard terms.

1. Quick Summary

KEVAL SOUND may allow eligible buyers of eligible songs to earn from eligible streams generated through KEVAL SOUND, KEVAL Player, KEVAL RADIO, or other approved KEVAL SOUND streaming surfaces.

In general:

- Buyers can earn from streams only if the purchased song is marked as monetization-eligible.
- Earnings are based on eligible streams, not every play, preview, click, refresh, or suspicious activity.
- Estimated earnings are not guaranteed earnings.
- Payouts are subject to verification, fraud checks, tax checks, minimum thresholds, refund handling, chargeback handling, rights review, and payment-provider schedules.
- KEVAL SOUND is not an investment platform.
- Buying a song does not guarantee streams, revenue, profit, popularity, placement, resale value, or payout eligibility.

2. What Owner Monetization Means

Owner monetization is a KEVAL SOUND feature where a buyer who purchases an eligible song may receive a share of eligible streaming revenue generated by that song through approved KEVAL SOUND listening surfaces.

The buyer may be shown as the owner, buyer, collector, or curator of the purchased song inside KEVAL SOUND. This owner-style display is part of the product experience, but it does not automatically mean full copyright assignment or unlimited ownership of every copyright right.

Owner monetization is separate from:

- The license to use a purchased song in content.
- The right to download a WAV file.
- The right to use music commercially.
- KEVAL RADIO listening access.

- Sample marketplace access.
- Copyright assignment.

3. Who May Be Eligible to Earn

You may be eligible for owner monetization if all of the following are true:

- You purchased an eligible song on KEVAL SOUND.
- The song is marked as KEVAL Player, KEVAL RADIO, or stream-monetization eligible.
- Your purchase is valid, paid, and not refunded, charged back, reversed, cancelled, or fraudulent.
- Your account is active and in good standing.
- You have completed any required identity, tax, bank, payment, or payout verification.
- You comply with the KEVAL SOUND Terms of Service, License Terms, and this Policy.
- The song continues to have valid streaming and monetization rights on KEVAL SOUND.
- Eligible streams are generated by real listeners through approved KEVAL SOUND streaming surfaces.

Eligibility may vary by song, plan, user location, payment status, rights status, payout provider availability, tax rules, and platform rules.

4. Who Is Not Eligible to Earn

You are not eligible to earn owner monetization from a song if:

- You did not purchase the song.
- The song is not marked as monetization-eligible.
- Your purchase was refunded, charged back, reversed, cancelled, or found fraudulent.
- Your license was revoked or suspended.
- Your account is suspended, terminated, restricted, or under unresolved review.
- You have not completed required verification.
- You manipulated streams, used bots, purchased fake streams, or otherwise violated platform rules.
- The song has a rights issue, takedown issue, dispute, legal restriction, or streaming-rights limitation.
- The streams occurred outside approved KEVAL SOUND streaming surfaces.

KEVAL RADIO subscribers, listeners, sample buyers, and sample subscribers do not automatically earn owner monetization unless they also own an eligible monetization-enabled song.

5. What Counts as an Eligible Stream

An eligible stream is a real listening session that meets KEVAL SOUND's stream-counting and anti-fraud rules.

To count as eligible, a stream generally must:

- Come from an approved KEVAL SOUND listening surface, such as KEVAL Player or KEVAL RADIO.
- Be generated by a real listener.
- Meet minimum playback requirements set by KEVAL SOUND.
- Not be generated through bots, scripts, farms, artificial repeat systems, incentivized listening, fake accounts, or abusive behavior.
- Not be a short accidental play, technical test, preview-only play, duplicated refresh, blocked session, or fraudulent session.

- Not be excluded by refund, chargeback, fraud, rights, tax, account, payment, or platform review.

KEVAL SOUND may use playback duration, playback percentage, account signals, device signals, IP signals, session behavior, repeat patterns, fraud rules, and other technical signals to decide whether a stream is eligible.

KEVAL SOUND may adjust, delay, reject, or reverse streams if the streams appear artificial, suspicious, duplicated, abusive, or invalid.

6. What Does Not Count

The following may not count as eligible monetized streams:

- Song previews.
- Admin tests.
- Internal QA plays.
- Failed playback sessions.
- Very short plays that do not meet minimum playback rules.
- Repeated refreshes.
- Bot-generated plays.
- Paid, incentivized, or manipulated listening activity.
- Streams from fake, duplicate, or compromised accounts.
- Streams generated to artificially inflate earnings.
- Streams blocked by rights restrictions.
- Streams connected to refunded, disputed, reversed, or fraudulent transactions.
- Streams outside approved KEVAL SOUND surfaces.

7. How Earnings Are Calculated

KEVAL SOUND does not guarantee a fixed per-stream rate. Stream earnings may vary because revenue, costs, taxes, refunds, discounts, chargebacks, payment fees, bandwidth costs, rights costs, fraud adjustments, and listener behavior may vary over time.

The general calculation model is:

- Start with the eligible revenue pool for the relevant period.
- Deduct applicable taxes, refunds, chargebacks, payment fees, platform costs, rights costs, fraud adjustments, discounts, credits, and other permitted deductions.
- Identify eligible streams for the relevant period.
- Calculate each eligible song's share of eligible streams.
- Apply the owner share, revenue share, or program rate applicable to that song.
- Add the resulting amount to the owner's estimated earnings balance.

In simplified form:

Owner estimated earnings = net eligible revenue pool x song's eligible stream share x applicable owner share.

The actual dashboard, payout statement, or program terms may show additional detail, deductions, adjustments, or rounding.

8. Revenue Pool

The eligible revenue pool may include revenue from KEVAL RADIO subscriptions, KEVAL Player monetization, approved platform streaming revenue, or other approved KEVAL SOUND listening revenue.

The eligible revenue pool may exclude:

- GST or other taxes.
- Payment processing fees.
- Refunds.
- Chargebacks.
- Failed payments.
- Discounts, coupons, credits, or promotional adjustments.
- Fraudulent or invalid activity.
- Platform infrastructure costs.
- Streaming bandwidth, storage, CDN, and media delivery costs.
- Rights-holder, composer, producer, curator, or platform shares.
- Amounts not actually received or settled by KEVAL SOUND.
- Revenue from products that are not part of owner monetization.

KEVAL SOUND may calculate revenue pools monthly or by another accounting period shown in the dashboard or program terms.

9. Estimated vs Payable Earnings

Estimated earnings are not the same as payable earnings.

Estimated earnings may be shown before all checks are complete. They may change due to:

- Fraud review.
- Stream eligibility review.
- Refunds.
- Chargebacks.
- Failed payments.
- Subscription cancellations.
- Tax deductions.
- Payment-provider fees.
- Rights disputes.
- Payout holds.
- Rounding.
- Corrections.
- Manual review.

Payable earnings are amounts that KEVAL SOUND has approved for payout after review, verification, and applicable deductions.

10. Payout Timing

KEVAL SOUND generally reviews owner monetization earnings after the close of each monthly accounting period.

Unless the dashboard or a written program term says otherwise:

- Streams are reviewed after the end of the month.
- Estimated earnings may appear before they become payable.
- Payable balances may be approved after fraud, rights, refund, chargeback, payment, and tax checks.
- Approved payouts are generally processed monthly, subject to minimum payout thresholds and payout-provider schedules.
- Once approved, payouts may take additional business days to reach the recipient's bank or payout account depending on Stripe, banks, payment providers, holidays, compliance checks, and external processing timelines.

Payout timing is not guaranteed. First payouts, high-risk payouts, newly verified accounts, unusual activity, bank issues, payment-provider review, or rights review may take longer.

11. Minimum Payout Threshold

KEVAL SOUND may require a minimum payable balance before a payout is released.

If your payable balance is below the minimum threshold:

- The balance may roll over to the next payout period.
- The balance may remain pending until the threshold is reached.
- You may not receive a payout for that period.

The current threshold, if applicable, may be shown in your owner dashboard, payout settings, program terms, or support confirmation.

12. Verification, KYC, Tax, and Bank Details

Before receiving payouts, you may be required to provide and maintain accurate information, such as:

- Legal name.
- Account email.
- Phone number.
- Address.
- PAN, GSTIN, or other tax details where required.
- Bank account or payout account details.
- Identity verification information.
- Business verification information, if applicable.
- Any information required by Stripe, banks, payment providers, tax authorities, or applicable law.

Failure to provide accurate information may delay, hold, reduce, or prevent payouts.

KEVAL SOUND may use Stripe or another payout provider for payment processing, verification, payout handling, tax-related workflows, and compliance checks.

13. Taxes

You are responsible for your own tax obligations related to owner monetization earnings unless applicable law requires KEVAL SOUND to withhold, deduct, report, or collect taxes.

Depending on your location and status, payouts may be subject to:

- TDS or withholding.
- GST or indirect tax rules.
- Income tax reporting.
- Business tax reporting.
- Platform, bank, or payment-provider reporting.
- Invoice or documentation requirements.

KEVAL SOUND may request tax details before releasing payouts. We may withhold, deduct, report, or hold amounts where required by law, tax rules, payment-provider rules, or accounting review.

14. Refunds, Chargebacks, and Reversals

Refunds, chargebacks, payment reversals, failed payments, disputed transactions, fraud losses, and subscription cancellations may reduce or reverse owner earnings.

KEVAL SOUND may:

- Deduct refunded or disputed amounts from future earnings.
- Reverse earnings connected to invalid revenue.
- Hold payouts while disputes are reviewed.
- Offset negative balances against future earnings.
- Remove streams connected to refunded, disputed, fraudulent, or invalid activity.
- Adjust earnings after a payment provider, bank, card network, or user dispute is resolved.

If a song purchase itself is refunded, charged back, reversed, or revoked, the buyer's owner monetization eligibility for that song may end.

15. Fraud, Artificial Streaming, and Abuse

KEVAL SOUND has the right to detect, investigate, block, adjust, reject, or reverse artificial streaming activity.

Prohibited activity includes:

- Bot-generated streams.
- Stream farms.
- Paid fake listeners.
- Incentivized listening schemes.
- Fake accounts.
- Duplicate accounts.
- Scripted playback.
- Repeated refresh manipulation.
- VPN or device manipulation.
- Coordinated artificial streaming.
- Self-streaming abuse.
- Any attempt to inflate streams, earnings, charts, popularity, owner value, or payout eligibility.

If KEVAL SOUND detects abuse, we may:

- Exclude affected streams.
- Reduce or reverse earnings.
- Hold or cancel payouts.
- Suspend or terminate accounts.
- Remove owner display.
- Revoke monetization eligibility.
- Report activity to payment providers or authorities where appropriate.

16. Rights Issues and Monetization Holds

Owner monetization depends on valid rights.

If a song has a rights issue, copyright claim, takedown request, metadata dispute, ownership dispute, license dispute, or legal concern, KEVAL SOUND may:

- Pause monetization.
- Hold payouts.
- Pause streaming.
- Remove or hide the song.
- Request documents from the buyer or rights holder.
- Correct metadata.
- Reverse invalid earnings.
- Cancel or refund a purchase where required.

Payouts may remain on hold until the issue is resolved.

17. Owner Dashboard

KEVAL SOUND may provide an owner dashboard showing information such as:

- Owned songs.
- Total streams.
- Eligible streams.
- Estimated earnings.
- Pending earnings.
- Payable balance.
- Paid earnings.
- Held earnings.
- Payout status.
- Refund, chargeback, or adjustment status.

Dashboard numbers may be delayed, estimated, rounded, corrected, or adjusted. The dashboard is for transparency, but final payout eligibility is determined by KEVAL SOUND's verified accounting, payment, fraud, rights, and payout records.

18. No Investment or Guaranteed Return

KEVAL SOUND is not an investment platform.

Purchasing a song on KEVAL SOUND is not:

- An investment contract.
- A security.
- A deposit product.
- A guaranteed income product.
- A royalty bond.
- A profit-sharing investment scheme.
- Financial, investment, legal, or tax advice.

Buying a song does not guarantee:

- Streams.
- Earnings.
- Profit.
- Monthly income.
- Resale value.
- Appreciation.
- Popularity.
- Playlist placement.
- Discovery.
- Payout eligibility.
- Future demand.

Any examples, estimates, dashboards, projections, marketing language, or historical numbers are illustrative only and are not guarantees of future results.

19. Changes to the Monetization Program

KEVAL SOUND may update, modify, pause, restrict, or discontinue owner monetization features at any time for legal, payment, rights, fraud, tax, business, technical, platform-safety, or operational reasons.

This may include changes to:

- Eligibility rules.
- Stream-counting rules.
- Revenue pool definitions.
- Owner shares.
- Payout timing.
- Minimum thresholds.
- Verification requirements.
- Tax handling.
- Fraud rules.
- Dashboard displays.
- Supported countries or payout methods.

Where reasonable, KEVAL SOUND may provide notice of material changes through the website, email, dashboard, support channel, or updated policy.

20. Account Termination and Payouts

If your account is suspended, restricted, or terminated, KEVAL SOUND may hold, reduce, reverse, or cancel payouts where permitted by law and platform rules.

If your account is closed while you have a payable balance:

- KEVAL SOUND may require verification before payout.
- Amounts below the minimum threshold may remain unpaid unless required by law.
- Amounts connected to fraud, chargebacks, refunds, rights issues, or breaches may be withheld or reversed.
- KEVAL SOUND may retain records for tax, accounting, rights, fraud prevention, and dispute resolution.

21. Contact

For owner monetization, stream earnings, payout, dashboard, tax, verification, or rights questions, contact:

- Registered business name: KEVAL SOUND.
- Owner: SYED ZOHEB.
- Business address: 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501.
- GSTIN: 29ACWPZ8257G1ZD.
- Support email: support@kevalsound.com.
- Privacy email: privacy@kevalsound.com.