

KEVAL SOUND Privacy Policy

Effective date: July 15, 2026

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This Privacy Policy explains how KEVAL SOUND collects, uses, stores, shares, and protects personal information when you visit our website, create an account, purchase music or samples, subscribe to KEVAL RADIO, use KEVAL Player, contact support, or otherwise interact with our services.

For this Privacy Policy, "KEVAL SOUND", "we", "us", and "our" means KEVAL SOUND, a sole proprietorship operating under the registered business name KEVAL SOUND in India, with registered business address at 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501. Our GSTIN is 29ACWPZ8257G1ZD.

Our services include:

- The KEVAL SOUND website and landing pages, including <https://www.kevalsound.com>.
- The KEVAL SOUND application and related subdomains, including <https://app.kevalsound.com>.
- The exclusive music marketplace.
- KEVAL RADIO and KEVAL Player.
- The exclusive sample marketplace.
- Accounts, subscriptions, checkout, downloads, license certificates, dashboards, support, and related features.

Please read this Privacy Policy carefully. By using KEVAL SOUND, you acknowledge that your personal information will be handled as described in this Privacy Policy.

1. Quick Privacy Summary

We collect personal information to operate KEVAL SOUND, create and secure accounts, process payments, deliver purchased music and samples, generate license certificates, manage subscriptions, provide KEVAL RADIO streaming, calculate eligible stream activity, prevent fraud and abuse, send service emails, provide customer support, improve the platform, and comply with legal, tax, accounting, payment, copyright, and regulatory requirements.

We use Stripe for payment processing. We do not store full card numbers or CVC codes on our own servers. Stripe may collect and process payment, billing, transaction, device, fraud prevention, and compliance information according to Stripe's own privacy policy and agreements.

We may use cookies, analytics tools, log data, and similar technologies to keep the website working, understand how users interact with the service, improve performance, prevent fraud, and measure marketing effectiveness.

You can contact us about privacy at privacy@kevalsound.com. For support, contact support@kevalsound.com.

2. Scope of This Privacy Policy

This Privacy Policy applies to personal information we process when you:

- Visit or browse KEVAL SOUND websites.
- Create or manage an account.
- Sign in using email, phone, Google, Apple, or another supported login method.
- Browse, preview, buy, download, stream, license, or save music or samples.
- Subscribe to KEVAL RADIO or sample-related plans.

- Use KEVAL Player, playlists, likes, follows, listening history, stations, or other discovery features.
- Become a music owner, curator, buyer, subscriber, or payout-eligible user.
- Contact us for customer support, refunds, licensing questions, copyright questions, or business inquiries.
- Subscribe to emails, newsletters, launch updates, waitlists, or promotional communications.
- Interact with our checkout, payment, fraud prevention, analytics, or security systems.

This Privacy Policy does not apply to websites, apps, services, payment providers, social networks, or third-party platforms that we do not control. Their privacy practices are governed by their own privacy policies.

3. Personal Information We Collect

The personal information we collect depends on how you use KEVAL SOUND.

3.1 Account and Profile Information

When you create or manage an account, we may collect:

- Name.
- Display name, username, artist name, owner name, curator name, or profile name.
- Email address.
- Phone number, if provided or required.
- Password-related authentication information, handled through our authentication systems.
- Login provider information if you use Google, Apple, or another sign-in method.
- Profile photo or avatar, if uploaded or connected through a login provider.
- Country, region, language, and time zone.
- Account role, such as listener, buyer, owner, curator, producer, subscriber, or administrator.
- Account preferences, notification settings, and communication preferences.
- Account status, subscription status, and entitlement information.

3.2 Purchase, Subscription, Billing, and License Information

When you buy music, buy samples, subscribe to KEVAL RADIO, subscribe to a sample plan, request a refund, or manage billing, we may collect:

- Items viewed, added to cart, purchased, downloaded, refunded, or cancelled.
- Order details, invoice details, purchase dates, amounts, currency, taxes, discounts, and payment status.
- Billing name, billing email, billing phone number, billing address, and tax details, if required.
- GST-related information, if applicable.
- Subscription plan, renewal date, cancellation date, failed payment status, trial status, and invoice history.
- License certificate details, such as buyer name, song title, sample title, license ID, purchase date, license type, usage rights, and restrictions.
- Refund, chargeback, dispute, cancellation, and customer support records.

License and ownership records may be retained for a long period because they are needed to prove ownership, usage rights, exclusivity, licensing history, and the prevention of duplicate sales.

3.3 Payment Information Processed Through Stripe

Payments on KEVAL SOUND are processed through Stripe or another payment provider we may use in the future.

When you pay through Stripe, Stripe may collect payment method information, card or bank details, billing details, transaction details, device data, fraud prevention signals, authentication information, and other information needed to process payments, prevent fraud, comply with law, and handle disputes.

We do not store full credit or debit card numbers, full bank account numbers, or CVC codes on our own servers. We may receive and store limited payment-related information from Stripe, such as:

- Stripe customer ID.
- Payment intent, checkout session, subscription, invoice, or transaction ID.
- Payment status.
- Payment method type.
- Last four digits of a payment method, where provided by Stripe.
- Billing name, email, phone number, and billing address.
- Amount paid, currency, tax, refund, chargeback, and dispute status.
- Fraud, risk, or verification signals provided by Stripe where necessary to protect the platform.

Your payment information is also subject to Stripe's Privacy Policy and Stripe's terms. You should review Stripe's privacy information before making a payment.

3.4 Music, Sample, Streaming, and Marketplace Activity

When you use KEVAL SOUND, we may collect information about your activity, including:

- Songs, samples, artists, owners, curators, genres, regions, moods, stations, playlists, and categories you view or interact with.
- Music previews played.
- KEVAL RADIO sessions, station starts, playback activity, listening history, likes, saves, follows, playlists, and queue activity.
- Stream counts, eligible stream activity, playback duration, quality state, skips, repeats, and anti-fraud signals.
- Music or sample purchases, downloads, license access, and library activity.
- Whether you are the displayed owner or curator of a purchased song.
- Owner dashboard information, such as streams, estimated earnings, eligible streams, pending earnings, paid earnings, and payout status, if these features are enabled.

We use this information to operate the service, deliver streaming and downloads, show your library, calculate eligible streams, improve discovery, prevent artificial streaming behavior, and provide transparent owner or curator records.

3.5 Download, File Delivery, and License Certificate Data

When you download purchased files or license certificates, we may collect:

- File requested.
- Download link generated.
- Download time.
- IP address.
- Device and browser information.
- Account ID.
- License ID or purchase ID.
- Failed or successful download status.

We use this information to secure purchased files, prevent unauthorized access, troubleshoot delivery issues, and prove fulfillment.

3.6 Owner Monetization, Payout, Tax, and Verification Data

KEVAL SOUND's payout features are live. If you use owner monetization, stream-based earnings, creator earnings, composer payouts, curator payouts, or other payout features, we may collect additional information needed to verify eligibility and process payouts, including:

- Legal name.
- Date of birth, where required.
- Address.
- Email and phone number.
- Tax identification information, such as PAN, GSTIN, or other applicable tax details, where required.
- Bank account or payout account information, which may be collected directly by Stripe or another payout provider.
- Identity verification information, where required by law, payment partners, fraud prevention rules, or payout providers.
- Payout history, payout status, tax documents, withholding information, and compliance records.

We will only collect payout and verification information when needed for a legitimate business, legal, tax, compliance, payment, fraud prevention, or platform-safety purpose.

3.7 Support, Contact, and Communication Data

When you contact us, submit a form, email us, request support, report a rights issue, request a refund, ask a licensing question, or communicate with us, we may collect:

- Name.
- Email address.
- Phone number.
- Company name, if provided.
- Message content.
- Support request details.
- Attachments, screenshots, files, or documents you provide.
- Order IDs, license IDs, account IDs, and payment references.
- Records of our responses and resolution status.

Please do not send us sensitive personal information unless we specifically request it and it is necessary for your request.

3.8 Email Collection and Marketing Preferences

If you sign up for updates, create an account, join a waitlist, subscribe, purchase, or otherwise provide your email address, we may use your email address to:

- Create and secure your account.
- Send transactional emails, such as login alerts, payment receipts, invoices, subscription notices, license certificates, download links, policy updates, and support replies.
- Send service updates about KEVAL SOUND features, subscriptions, purchases, security, or account changes.

- Send promotional emails, product announcements, launch updates, offers, newsletters, or marketing messages where permitted by law or where you have opted in.

You can unsubscribe from marketing emails using the unsubscribe link in the email. You may still receive transactional or service emails that are necessary for your account, purchases, subscriptions, security, legal notices, or support requests.

3.9 Device, Usage, Log, Cookie, and Analytics Data

When you use KEVAL SOUND, we may automatically collect:

- IP address.
- Device type.
- Browser type and version.
- Operating system.
- Referring URL.
- Pages viewed.
- Buttons clicked.
- Search queries.
- Session timestamps.
- Approximate location derived from IP address.
- Cookie identifiers.
- Advertising or analytics identifiers, where enabled.
- Performance data, crash logs, errors, and diagnostics.
- Security logs and fraud prevention signals.

We use this information to operate the website and app, secure accounts, measure performance, debug issues, understand usage, improve product design, prevent abuse, and support analytics.

4. How We Collect Personal Information

We collect personal information:

- Directly from you when you create an account, purchase, subscribe, contact us, download files, or submit forms.
- Automatically when you use the website, app, player, checkout, or support systems.
- From payment providers, such as Stripe, in connection with checkout, subscriptions, refunds, disputes, and fraud prevention.
- From authentication providers, such as Google, Apple, or our account infrastructure, when you use supported sign-in options.
- From service providers that help us host, secure, deliver, analyze, communicate, or operate the service.
- From publicly available sources or rights-related sources where necessary to verify licensing, copyright, fraud, or business compliance issues.

5. How We Use Personal Information

We use personal information for the following purposes.

5.1 To Provide and Operate KEVAL SOUND

We use personal information to:

- Create, authenticate, and manage accounts.
- Provide browsing, search, previews, playlists, likes, follows, libraries, and user dashboards.
- Process purchases and subscriptions.
- Generate and deliver license certificates.
- Deliver WAV files, sample files, and other purchased assets.
- Provide KEVAL RADIO and KEVAL Player streaming.
- Manage subscriptions, renewals, cancellations, failed payments, and invoices.
- Display purchased songs, owner or curator names, and related marketplace information.
- Maintain purchase locking so exclusive assets are not sold twice.
- Provide customer support and resolve issues.

5.2 To Process Payments, Refunds, Taxes, and Accounting

We use personal information to:

- Send payment information to Stripe or another payment provider.
- Confirm successful or failed payments.
- Activate subscriptions and purchases.
- Issue invoices and receipts.
- Calculate taxes, discounts, refunds, and chargebacks.
- Handle cancellations, disputes, and payment support.
- Maintain accounting, GST, tax, and financial records.

5.3 To Manage Licenses, Ownership, Rights, and Exclusivity

Because KEVAL SOUND sells exclusive music and sample rights, we use personal information to:

- Identify the buyer or owner of a purchased asset.
- Generate license certificates.
- Maintain ownership and license records.
- Confirm purchase dates, license IDs, and usage rights.
- Prevent duplicate sales of exclusive assets.
- Resolve copyright, ownership, licensing, refund, and dispute questions.
- Show public or semi-public owner or curator information where required by the product experience.
- Verify that streaming, monetization, and licensing rules are followed.

5.4 To Operate Streaming, Discovery, and Owner Monetization

We use personal information and usage data to:

- Provide KEVAL RADIO streaming and KEVAL Player playback.
- Recommend songs, stations, genres, moods, regions, and collections.
- Count playback and eligible stream activity.

- Detect artificial streaming, manipulation, bots, or abuse.
- Calculate owner, curator, composer, or platform revenue shares where monetization features are enabled.
- Provide analytics to owners or account holders about their owned assets.

5.5 To Communicate With You

We use personal information to:

- Send account, security, payment, subscription, download, license, and support messages.
- Respond to questions and support requests.
- Send notices about policy changes, terms changes, legal matters, or service changes.
- Send marketing messages, newsletters, and launch updates where permitted.
- Ask for feedback, conduct surveys, or improve user experience.

5.6 To Improve, Secure, and Develop the Service

We use personal information to:

- Monitor performance and reliability.
- Debug technical issues.
- Improve product design, pricing, search, discovery, and checkout.
- Analyze website and app usage.
- Protect accounts and files.
- Prevent fraud, spam, scraping, unauthorized downloads, stream manipulation, payment abuse, and security incidents.
- Train internal support and operations processes.

5.7 To Comply With Legal, Regulatory, and Platform Obligations

We use personal information to:

- Comply with applicable law, tax, accounting, payment, anti-fraud, copyright, data protection, consumer protection, and regulatory requirements.
- Respond to lawful requests from courts, regulators, law enforcement, payment networks, banks, or government authorities.
- Enforce our terms, licenses, and policies.
- Protect the rights, property, and safety of KEVAL SOUND, users, artists, composers, owners, curators, payment providers, and the public.

6. Legal Bases Where Required

Where applicable law requires us to identify a legal basis for processing personal information, we rely on one or more of the following:

- Consent, where you have given permission for a specific purpose, such as optional marketing or certain cookies.
- Performance of a contract, where processing is needed to provide your account, purchases, subscriptions, downloads, licenses, streaming, or support.
- Legal obligation, where processing is required for tax, accounting, payment, dispute, consumer protection, copyright, regulatory, or law enforcement purposes.

- Legitimate interests, where permitted by applicable law, including service improvement, security, fraud prevention, rights enforcement, analytics, and business operations.
- Legitimate uses or other permitted grounds under applicable Indian data protection law, where relevant.

You may withdraw consent where processing is based on consent. Withdrawal of consent will not affect processing that occurred before withdrawal or processing that we must continue for legal, contractual, fraud prevention, accounting, licensing, or rights-protection reasons.

7. Cookies and Analytics

KEVAL SOUND may use cookies, pixels, local storage, software development kits, and similar technologies.

7.1 Types of Cookies We May Use

Essential cookies:

These are required for login, account security, checkout, subscriptions, file delivery, session management, and basic website operation.

Preference cookies:

These remember choices such as language, region, theme, playback preferences, or account settings.

Analytics and performance cookies:

These help us understand how visitors use KEVAL SOUND, which pages are useful, where users face errors, and how the product can be improved.

Marketing and attribution cookies:

If enabled, these help us understand whether ads, campaigns, referrals, or launch announcements are effective. We will use these only where permitted by law and with consent where consent is required.

7.2 Analytics Tools

We may use analytics and product measurement tools to collect information such as page views, clicks, events, device information, browser information, approximate location, referral source, and session activity.

These tools may include Google Analytics, Vercel Analytics, PostHog, server logs, cookie-based analytics, event analytics, and similar product measurement tools. We use these tools to understand product usage, diagnose errors, improve performance, measure launch and marketing activity, protect accounts, and improve the user experience. If we use advertising pixels or similar marketing technologies, we will use them where permitted by law and with consent where consent is required.

7.3 Cookie Choices

You can control cookies through your browser settings. If we use non-essential cookies that require consent, we will provide a consent mechanism where required. Blocking some cookies may affect account login, checkout, streaming, downloads, or other service features.

8. How We Share Personal Information

We do not sell your personal information. We may share personal information in the following situations.

8.1 Service Providers

We may share personal information with trusted service providers who help us operate KEVAL SOUND, including providers for:

- Website and app hosting.
- Cloud infrastructure.

- Audio streaming and content delivery networks.
- Secure file storage and download links.
- Authentication and login.
- Payment processing, subscriptions, refunds, and disputes.
- Email delivery and transactional notifications.
- Analytics and product measurement.
- Customer support.
- Fraud prevention and security.
- Accounting, tax, and compliance.
- Database, monitoring, logging, and error reporting tools.

These providers may process personal information only as needed to provide services to us, comply with law, protect systems, or perform their own obligations where they act independently under applicable law.

Current service providers and infrastructure vendors used by KEVAL SOUND include:

- Stripe for payment processing, subscriptions, refunds, disputes, fraud prevention, and payment compliance.
- Clerk for authentication, sign-in, sign-up, account sessions, middleware, webhooks, and built-in authentication or transactional emails.
- Neon for serverless Postgres database hosting, currently using infrastructure in AWS us-east-1.
- Vercel for website and application hosting, compute, deployment, and related infrastructure.
- Cloudflare R2 for storage of audio files and related media assets.
- Cloudflare Workers and Cloudflare DNS/CDN for media delivery, CDN, edge routing, and the media gateway.
- Cloudflare Workers AI for AI or semantic search features, including embeddings and related metadata processing.
- Google Apps Script and Google Sheets for landing-page waitlist capture and related form submissions.
- Google Fonts for font delivery, including the Sora font.
- GitHub, GitHub Copilot agent, and Vercel CI for source control, development workflow, deployment workflow, and operational management.
- Google Analytics, Vercel Analytics, PostHog, server logs, or similar analytics tools for product measurement and website analytics, where enabled.

8.2 Stripe and Payment Partners

We share payment, billing, transaction, and account information with Stripe and related payment ecosystem participants where necessary to process payments, authenticate transactions, prevent fraud, handle disputes, comply with payment rules, and meet legal obligations.

Stripe may also share limited information with us, banks, card networks, payment method providers, fraud prevention services, and regulators as needed for payment processing, security, compliance, and dispute handling.

8.3 Public or Product-Visible Information

Some information may be visible to other users or visitors depending on how the product is configured, such as:

- Your display name, username, owner name, curator name, or profile name.
- Profile image or avatar, if you add one.
- Songs you own or curate, where ownership display is part of KEVAL SOUND.

- Public owner or curator pages, if enabled.
- Public playlists, follows, likes, comments, reviews, or other public activity, if those features are enabled.

Do not use a legal name as your display name if you do not want it shown publicly, unless a legal name is required for a specific license, invoice, payout, or compliance purpose.

8.4 Artists, Composers, Rights Holders, Buyers, and Licensing Parties

Where necessary to manage licensing, royalties, ownership records, copyright claims, disputes, takedowns, revenue shares, or proof of usage rights, we may share limited relevant information with artists, composers, rights holders, buyers, owners, curators, advisors, or legal representatives.

8.5 Legal, Safety, and Compliance Disclosures

We may disclose personal information if we believe disclosure is reasonably necessary to:

- Comply with law or legal process.
- Respond to courts, regulators, government authorities, payment networks, banks, or law enforcement.
- Enforce our terms, license agreements, and policies.
- Investigate fraud, artificial streaming, unauthorized downloads, payment abuse, copyright abuse, or security incidents.
- Protect the rights, property, safety, and legal interests of KEVAL SOUND, users, rights holders, payment providers, or the public.

8.6 Business Transfers

If KEVAL SOUND is involved in a merger, acquisition, financing, restructuring, sale of assets, investment, or transfer of business, personal information may be shared or transferred as part of that transaction, subject to appropriate confidentiality and legal protections.

9. International Data Transfers

KEVAL SOUND is operated from India, but our service providers, payment providers, hosting providers, analytics tools, support tools, or users may be located in other countries.

Your personal information may be processed in India and other jurisdictions where we or our service providers operate. These countries may have data protection laws that differ from those in your location. Where required, we take reasonable steps to ensure that personal information is protected through contracts, security measures, vendor review, and other safeguards required by applicable law.

10. Data Retention

We keep personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

Our general retention approach is:

- Account information: retained while your account is active and for a reasonable period after account closure to allow recovery, security review, fraud prevention, dispute resolution, and legal compliance.
- Purchase, subscription, payment, invoice, refund, tax, GST, and accounting records: retained for the period required under applicable tax, accounting, payment, audit, and legal rules.
- License certificates, ownership records, and exclusivity records: retained for as long as needed to prove license rights, ownership history, purchase history, usage rights, exclusivity, and dispute resolution.
- Download and file delivery logs: retained as needed for security, fulfillment, support, fraud prevention, and licensing disputes.

- Streaming and eligible stream records: retained as needed for analytics, payout calculations, fraud prevention, account history, and dispute resolution.
- Support records: retained as needed to resolve support issues, improve service, and maintain business records.
- Marketing email records: retained until you unsubscribe or request deletion, subject to suppression lists needed to honor opt-outs.
- Security logs: retained as needed to protect the service, investigate incidents, and prevent abuse.
- Analytics data: retained according to the settings of the analytics tools we use and our business needs.

When personal information is no longer needed, we may delete, anonymize, aggregate, or securely retain it where continued retention is legally required or reasonably necessary.

Because KEVAL SOUND sells exclusive digital assets and licenses, we may not be able to delete certain purchase, license, ownership, tax, fraud prevention, or rights-protection records even if you close your account.

11. Security

We use reasonable technical and organizational measures designed to protect personal information, accounts, purchased files, license records, and payment-related workflows.

These measures may include:

- HTTPS encryption in transit.
- Access controls and authentication.
- Role-based administrative permissions.
- Secure cloud hosting and storage.
- Limited access to personal information based on business need.
- Expiring or protected download links.
- Payment processing through Stripe or other compliant payment providers.
- Monitoring, logging, and fraud prevention tools.
- Internal controls for support and admin access.

No online service can guarantee absolute security. You are responsible for keeping your account credentials secure and for notifying us promptly if you believe your account has been compromised.

12. Your Choices and Rights

Depending on your location and applicable law, you may have rights to:

- Access personal information we hold about you.
- Correct inaccurate or incomplete personal information.
- Request deletion or erasure of personal information.
- Withdraw consent where processing is based on consent.
- Object to or restrict certain processing, where applicable.
- Request information about how your personal information is processed.
- Request a copy of certain personal information in a portable format, where applicable.
- Opt out of marketing communications.
- Manage cookie choices where cookie consent controls are available.
- Raise a grievance or complaint with us.

To exercise privacy rights, contact privacy@kevalsound.com.

We may need to verify your identity before responding. We may decline or limit a request where permitted by law, including where information must be retained for payment, tax, accounting, fraud prevention, security, licensing, copyright, legal claims, dispute resolution, or platform integrity reasons.

13. Indian Privacy Rights and Grievance Contact

KEVAL SOUND is based in India and may process digital personal data under applicable Indian data protection law, including the Digital Personal Data Protection Act, 2023 and related rules as they apply.

You may contact us to request access, correction, deletion, consent withdrawal, grievance redressal, or other privacy assistance available under applicable law.

Privacy contact:

- Team: KEVAL SOUND Privacy Team.
- Email: privacy@kevalsound.com.
- Address: 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501.

Grievance or support contact:

- Team: KEVAL SOUND Support Team.
- Email: support@kevalsound.com.
- Address: 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501.

If you withdraw consent for processing that is necessary to provide the service, some features may become unavailable. We may continue processing information where required or permitted for legal, contractual, tax, accounting, fraud prevention, rights-protection, dispute, or security reasons.

14. Users Outside India

If you access KEVAL SOUND from outside India, your personal information may be processed in India and other countries where our vendors operate.

If privacy laws in your location provide additional rights, we will respond to valid requests as required by applicable law. For users in jurisdictions such as the European Economic Area, United Kingdom, California, or other regions with specific privacy laws, additional rights may apply depending on how and where KEVAL SOUND is offered.

15. Children's Privacy

KEVAL SOUND is intended for users who can legally enter into online purchases, subscriptions, licenses, and digital service agreements. Purchases, ownership, licensing, monetization, and payout features are intended for users who are at least 18 years old or the age of majority in their location.

We do not knowingly collect personal information from children in a manner that is not permitted by law. If you believe a child has provided personal information to KEVAL SOUND without appropriate consent, contact us at privacy@kevalsound.com and we will take appropriate steps.

Where applicable law requires parental or guardian consent for children, we will implement appropriate consent and age-related controls before offering features to children.

16. Marketing Communications

We may send marketing emails, product announcements, offers, creator updates, launch updates, or newsletters where permitted by law or where you have opted in.

You can opt out of marketing emails at any time by using the unsubscribe link in the email or contacting us. We may still send service-related messages, such as receipts, invoices, account alerts, subscription notices, license delivery, security notices, policy updates, and support replies.

17. Third-Party Links and Services

KEVAL SOUND may contain links to third-party websites, payment pages, social media pages, login providers, embedded content, or external services.

We are not responsible for the privacy practices of third parties. You should review their privacy policies before providing personal information to them.

Important third-party services may include:

- Stripe for payment processing.
- Clerk for authentication, account sessions, sign-in, sign-up, verification emails, and transactional authentication emails.
- Neon for serverless Postgres database hosting.
- Vercel for hosting, compute, and deployments.
- Cloudflare R2 for storage and Cloudflare Workers for CDN, edge routing, media delivery, and AI or semantic search features.
- Google Apps Script and Google Sheets for waitlist or form capture.
- Google Fonts for font delivery.
- GitHub and Vercel CI for development and deployment workflows.
- Google Analytics, Vercel Analytics, PostHog, server logs, or similar analytics tools where enabled.
- Google or Apple for sign-in, if those login methods are enabled.

18. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make material changes, we may notify you by posting the updated policy on our website, updating the "Last updated" date, sending an email, or providing an in-app notice.

Your continued use of KEVAL SOUND after the updated Privacy Policy becomes effective means your personal information will be handled according to the updated policy, subject to applicable law.

19. Contact Us

For privacy questions, requests, or complaints, contact:

- Registered business name: KEVAL SOUND.
- Business address: 1ST CROSS, HORAPET, AZAD NAGAR, CHITRADURGA, KARNATAKA, 577501.
- GSTIN: 29ACWPZ8257G1ZD.
- Privacy email: privacy@kevalsound.com.
- Support email: support@kevalsound.com.

For payment-related issues, you can contact KEVAL SOUND support first. Payment processing may also involve Stripe, banks, card networks, or payment method providers according to their own rules and privacy practices.